

APOORVA DALVI

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OBJECTIVE

To obtain a position where I can apply my strong managerial abilities, creativity, and passion for public relations and marketing to support organizational goals. I am eager to contribute to a dynamic team while continuing to grow professionally and deliver high-quality results.

SKILLS AND ABILITIES

- Excellent **written and verbal communication**; experienced in public speaking, radio hosting, and cross-functional collaboration.
- Academic background in **digital journalism and marketing**; experienced in managing social media, event promotion, and brand representation.
- Proficient in Microsoft Office Suite (Word, Excel, Outlook, PowerPoint), Zoom, Teams, Canva, and social media platforms
- Skilled in scheduling, data entry, and handling confidential information; familiar with Workday and standard office protocols.
- Quick learner who thrives in dynamic environments and brings creative solutions to complex challenges.

EXPERIENCE

Store Manager, Domino's Pizza – Kamloops, BC

September 2022 – Present

- Led a team of 15, improving store performance and achieving a 20% increase in customer satisfaction.
- Provided positive customer experience, contributing to a boost to overall store revenue.

Vice President, TRUSU Social Dance Club – Kamloops, BC

Sept 2023 – Dec 2024

- Spearheaded dance events and workshops, attracting over 200 participants and fostering cultural exchange.
- Enhanced community engagement by creating an inclusive environment, increasing club membership by 30%

Radio Host, CFBX 92.5FM – Kamloops, BC

Dec 2022- Nov 2023

- Delivered engaging content, connecting with the local community and increasing listener engagement.
- Showcased creativity and passion for communication, contributing to a positive impact through broadcasting

EDUCATION

Thompson Rivers University – Kamloops, BC

Sept 2022 – Dec 2024

Bachelor of Communication and Digital Journalism

Major: Public Relation

Minor: Marketing

VOLUNTEER WORK

Special Olympics BC – Kamloops

Volunteer | 2023

- Assisted in organizing and coordinating events during the Special Olympics, ensuring a supportive and inclusive environment for participants.
- Helped manage athlete check-ins, event logistics, and crowd coordination with a team of volunteers.

The Omega – Student Newspaper, Thompson Rivers University

Contributing Writer | 2023 – 2024

- Wrote articles focused on campus life, student perspectives, and local events.
- Contributed to content development and editing in a fast-paced, deadline-driven environment.