

# Apoorva Mandar Dalvi

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Objective: Eager to leverage strong managerial and innovative skills, along with a passion for **public relations and marketing**, to contribute effectively to your organization's success. Committed to continuous learning and growth, with a focus on delivering excellence in all endeavors.

## Highlights of Abilities

- Completing the last semester at Thompson Rivers University in the Bachelor of Arts program, majoring in Public Relations, and minoring in Marketing.
- Demonstrated exceptional customer service skills through paid and volunteer work, and student activities.
- Quick learner, as evidenced by successfully completing a diverse range of educational and extracurricular pursuits.
- Demonstrated leadership qualities, including serving as Vice President of the TRUSU Social Dance Club
- Fluent in English, Hindi, Marathi, and French, with a commitment to language proficiency and cultural understanding
- Passion for public relations and marketing, as reflected in academic and extracurricular interests.
- Passion for traveling and meeting people from around the world.

## Education

**Thompson Rivers University, Kamloops, BC**

**Bachelor of Arts (2021-present)**

Relevant Courses:

CMNS 3000 - Research Methods in Communication (A-)	MKTG 4422 - Social Media Marketing (A)
CMNS 3020 - Travel Media (A+)	JOUR 2060 - Introduction to Multimedia (A)
CMNS 3600 - ST: Documentary Film Production (A+)	EVNT 2260 – Managing Festivals & Events (A-)
CMNS 4240 - Strategies in Crisis Comm (A)	EVNT 2070 - Staging Special Events (B+)

JOUR 4210 - Freelance Writing (B+)	BUSN 4990 - ST: Digital Marketing (In progress)
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Relevant Projects:

- Created a 12 minute documentary on the student housing issues facing TRU students today and TRU's planned campus neighbourhood students won't be able to afford.
- Volunteer at the Special Olympics BC, 2023 held in Kamloops.

## Work Experience

### 1. Vice President, TRUSU Social Dance Club (2023- Present)

#### Thompson Rivers University, Kamloops

- Played a pivotal role in fostering a vibrant and inclusive dance community on campus.
- Assisted in organizing engaging dance events, workshops, and performances that brought students together and promoted cultural exchange.
- Took efforts to create a welcoming space for all members, contributing to the club's success and positive impact on the TRU community.

### 2. Store Manager (2021 – Present)

#### Domino's, Canada

- demonstrated exceptional leadership and managerial skills in overseeing operations and ensuring customer satisfaction.
- Managing a team, optimizing store performance, and maintaining high standards of quality and service.
- Providing a positive customer experience have contributed to the success of the Domino's store under her management.

### 3. Radio Host, CFBX (December 2022 – November 2023)

#### Campus and Community Radio, Kamloops

- Brought her unique voice and personality to the airwaves.
- Entertained and informing listeners, showcasing my passion for communication and creativity.
- Connected with the local community, share her love for music and storytelling, and make a positive impact through her broadcasting.

## Additional Activities

- Volunteer at the Kamloops Immigrant Services (Feb 2024 – Present)
- Conducted a Bollywood Dance Workshop on TRU Campus (March 2024)
- Performed at the Kamloops Film Festival (Feb 2023)
- Organised a screening of the World Cup Match on TRU Campus (November 2022)

## Hobbies

- Singing and Dancing
- Trekking
- Badminton

## Personal Details

- Date of Birth: 9th June 2002
- Languages Known: English, Hindi, Marathi, and French.